PhonePe is hiring!



Position: Business Analyst

Qualifications: Bachelor's/ Master's Degree

Salary: 7 - 14 LPA (Expected)

Experience: 5 (Months) - 3 (Years)

Location: India

PhonePe is hiring for the position of Business Analyst in Bengaluru, India. Candidates with Bachelor's/ Master's Degree are eligible to apply for this position. The complete information, eligibility criteria, and requirements are provided below.

Job Description:

Company Name	PhonePe
Position	Business Analyst
Qualifications	Bachelor's/ Master's Degree
Experience	0.5 to 3 (Years)
Location	Bengaluru, India

Key Responsibilities:

- · Play an integral role in defining the pod strategy by identifying and establishing critical performance metrics.
- · Continuously monitor performance trends and recommend data-driven interventions to improve outcomes.
- Collaborate with business and product teams to understand key challenges and translate them into well-defined analytical problem statements.
- Lead the insight generation process by conducting in-depth analyses to deliver objective, data-backed solutions to identified problems.
- Present insights and recommendations effectively through evidence-based, data-driven hypotheses to support informed decision-making.
- Contribute beyond data analysis by proactively sharing ideas and strategies to enhance the pod's critical metrics, demonstrating ownership of business outcomes.
- Serve as the subject matter expert (SME) for analytics and data visualization, ensuring dashboards are designed and developed for intuitive and effective data consumption by the team.

Eligibility Criteria:

- Possess 0.5 to 3 years of experience in analytics or related roles.
- · Demonstrate strong analytical and problem-solving skills.
- Exhibit a keen business acumen and curiosity to understand product functionality and impact.
- Proficient in writing complex SQL queries to manipulate and integrate data from multiple sources for analysis and dashboarding.
- Strong intuition for data with the ability to manage and analyze large datasets effectively.
- Skilled in using Excel and data visualization tools such as Power BI, Tableau, or QlikView.
- Working knowledge of data analysis languages such as R or Python, along with a solid understanding of core statistical concepts.
- Experience in developing machine learning models is an advantage, though not mandatory.
- · Excellent communication skills with the ability to articulate ideas clearly, both verbally and in writing.
- · Ability to present analyses effectively by narrating the insights and story behind the data.

PhonePe was founded in December 2015 and has emerged as India's largest payments app, enabling digital inclusion for consumers and merchants alike. With 46+ crore (460+ Million) registered users, one in four Indians are now on PhonePe. The company has also successfully digitized 3.5+ crore (35+ Million) offline merchants spread across Tier 2,3,4 and beyond, covering 99% pin codes in the country. PhonePe is also the leader in Bharat Bill Pay System (BBPS), processing over 45% of the transactions on the BBPS platform. PhonePe forayed into financial services in 2017, providing users with safe and convenient investing options on its platform. Since then, the company has introduced several Mutual Funds and Insurance products that offer every Indian an equal opportunity to unlock the flow of money and access to services. PhonePe has been recognized as the Most Trusted Brand for Digital Payments as per the Brand Trust Report for two consecutive years (2022 & 2023) by Trust Research Advisory (TRA).

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- Before submitting the application, cross-check the information you've provided.

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Current openings at PhonePe

About PhonePe Group

PhonePe is India's leading digital payments company with 50 crore (500 Million) registered users and 3.7 crore (37 Million) merchants covering over 99% of the postal codes across India. On the back of its leadership in digital payments, PhonePe has expanded into financial services (Insurance, Mutual Funds, Stock Broking, and Lending) as well as adjacent tech-enabled businesses such as Pincode for hyperlocal shopping and Indus App Store which is India's first localized App Store. The PhonePe Group is a portfolio of businesses aligned with the company's vision to offer every Indian an equal opportunity to accelerate their progress by unlocking the flow of money and access to services.



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